

Soft Architecture.
An adaptive process for urban regeneration in the age of pandemic.

[a public debate](#)

Expo Dubai 2020
Padiglione Italia, Sala Anfiteatro
24/02/2022
2.00 pm - 2.45 pm (UAE GST)

[live streaming](#)

Italy Expo 2020, Youtube Channel
24/02/2022
11.00 am - 11.45 am (ITA GMT)

[moderator](#)

Cristiana Colli
Mappelab Curator

[speakers](#)

Arch. Werner Sobek
Werner Sobek Studio

Alberto Fiorenzi
i-Mesh Founder

Prof. Federica Ottone
University of Camerino

Arch. Dajla Riera
Research Fellow University of Camerino

Prof. Luca Galofaro
University of Camerino, IaN+ founder

Prof. Gabriele Mastrigli,
University of Camerino



Federica Ottone
UNICAM Professor
(Italy)

Associate Professor in Environmental Design at University of Camerino. She is director of the master's program CIRCUL_AR, Forms and Methodologies of Circular Architecture. She is author of several essays and articles on the topic of urban open spaces and urban regeneration.



Werner Sobek
Werner Sobek AG
(Germany)

Werner Sobek is an architect and advisory engineer. As a successor to Frei Otto and Jörg Schlaich, he heads the Institute for Lightweight Structures and Conceptual Design (ILEK) at the University of Stuttgart. He has taught as a guest professor at numerous universities in Germany and abroad, including in Graz, Singapore and at Harvard.



Luca Galofaro
UNICAM Professor
(Italy)

Associate Professor at University of Camerino. Founder of IaN+ and LGSMA, member of the collective of research CAMPO. Co-Curator of Architecture Biennale in Orleans at the Frac Centre val-de Loire in 2017 and 2019. Gold medal of Italian Architecture in 2006.



Gabriele Mastrigli
UNICAM Professor
(Italy)

Architect and critic based in Rome. He is Associate Professor of Architecture Theory and Design at University of Camerino. For the museum MAXXI he curated the retrospective exhibition *Superstudio 50* which opened at Rome in 2016 and travelled to the Power Station of Art, Shanghai in 2017.



Alberto Fiorenzi
i-Mesh Founder
(Italy)

After thirty years in the Yacht industry, in a multifaceted career made up of software, machine tools, design objects, sailing boats, textiles and various materials designed for their functionality and durability, in 2013 he created the technical i-Mesh fabric, which in just a few years won the attention of architects from all over the world.



Dajla Riera
UNICAM PhD
(Italy)

PhD in Technologies for Architecture and Environment, specializing in climate change adaptation strategies. She also studies the impact of social factors on urban environmental design success. She is author of *Architettura Morbida - Vita contemporanea tra nuovi spazi e tecnologie*.

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The debate aims to deepen the aspects related to temporary and **soft architecture** as a contribution to the development of innovative and adaptive practices for the well-being and quality of life in cities. During the pandemic, the urban open space absorbed a large part of social activities, assuming a preponderant role in promoting social relations.

“Soft architecture” responds to the continuous needs for transformation of open spaces using adaptive, temporary, transportable systems.

The discussion intends to contribute to spreading a culture of temporariness as a strategy for adapting to the effects of climate change; indicate new circular forms of intervention on the city without increasing its density or consumption of land and non-renewable materials and promote the use of “soft” materials to counteract the effects of the urban heat island.

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Expo Dubai, Padiglione Italia

a cultural event promoted by



i-Mesh

where

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