

COAST 2 COAST

INTERNATIONAL WORKSHOP OF ARCHITECTURE DESIGN 2016



con il supporto di

ESCAPE FROM THE SEA

ideas and projects for Colle San Marco

MEETING IN FLORENCE

mon 04 April

16.00 Welcome address:

Mary Caputi [Resident Director of California State University in Florence]

Paola Giaconia [Coordinator for the Architecture Program at California State University in Florence]

Presentation of the workshop program: **Luigi Coccia** [SAAD - University of Camerino]

Conversation: **Gianni Pettena** with **Emanuele Piccardo** and **Luca Guido**

tue 05 April

09.30 Visit to Oasi di Focognano with **Carlo Scocciati**

Visit to Chiesa dell'Autostrada by Giovanni Michelucci

wed 06 April

10.00 Lecture by **Tim Power**

16.00 Lecture by **Dennis Crompton** [Archigram]

Lecture by **Cristiano Toraldo di Francia**

Dinner

MEETING IN ASCOLI PICENO

mon 09 May

12.00 Arrival in Ascoli. Hotel accommodation

15.00 Welcome address: **Giuseppe Losco** [Director of SAAD - University of Camerino]

Workshop presentation

Luigi Coccia, Alessandro Gabbianelli, Maria Teresa Granato, Alessandra Meschini

18.00 Opening of the exhibition: **Giuliano Giuliani Works**

19.00 Welcome drink

tue 10 May

09.30 Visit to the project site in Colle San Marco

Visit to the Eremo of San Marco with **Valerio Borzacchini**

15.00 Workshop

wed 11 May

09.30 Lecture by **Cristiano Toraldo di Francia**

11.00 Workshop

thu 12 May

09.30 Workshop

19.30 Dinner in the Chiostro of Annunziata

21.00 Excavating Videos. Findings from The Architecture Player

by **Marco Brizzi**

fri 13 May

10.30 Final presentation with guest critics

Architecture students from:

California State University
International Program Florence
Scuola di Architettura e Design Ascoli Piceno,
University of Camerino

Professors:

Marco Brizzi, Luigi Coccia, Alessandro Gabbianelli,
Paola Giaconia, Maria Teresa Granato,
Alessandra Meschini, Achille Michelizzi,
Cristiano Toraldo di Francia, Gianni Pettena.

Tutors:

Ramona Feriozzi, Marta Ortolani,
Simone Pirro, Roberto Ubaldi

Guest critics:

Laura Bellucci, Valerio Borzacchini, Guido Castelli,
Pippo Ciorra, Marco d'Annunziis, Paolo d'Erasmus,
Luca Galofaro, Miki Girardi, Giuliano Giuliani,
Giuseppe Losco, Silvia Lupini, Maria Federica Ottone,
Massimo Perriccioli, Domenico Potenza

Scientific Committee:

Luigi Coccia, Cristiano Toraldo di Francia
coast2coast@unicam.it



A remote area of the Adriatic rich in natural resources provides the basis of a design workshop that seeks to create new spaces for tourism. The place: the hill of San Marco near Ascoli Piceno. The artist: sculptor Giuliano Giuliani. The material: travertine. This workshop explores creative ways to reconfigure a disused quarry on top of a hill, transforming it into a usable space for tourists.