

ANDREA PICCALUGA

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Scuola Superiore Sant'Anna, Istituto di Management, Pisa (Italy)
(www.sssup.it)

- **Full Professor in Business Administration and Innovation Management**
- **Delegate for Technology Transfer**
- **Coordinator of the International PhD Programme in Management**
(www.phdmanagement.sssup.it)
- **Member of the Academic Senate from 2013 to 2016**

Research interests:

- **management of innovation**, and in particular the management of R&D activities in both industrial firms and public and private research institutions;
- organisation and **management of R&D** activities and the collaboration between firms and research institutions in the innovation process;
- **university-industry knowledge and technology transfer processes**, with a crucial focus on the creation and growth processes of academic spin-off companies, as well as on the inventing-patenting-licensing channel of valorisation of the results of public research;
- **Open Innovation** and open business model innovation.



- **Professor at the Istituto di Management** at Scuola Superiore Sant'Anna, Pisa (Italy). Responsible for the Research Group on "Innovation management, R&D and Technology Transfer", including two research areas: (1) the management of industrial R&D: exploration and exploitation in the era of globalization and open innovation; (2) the valorisation of results from public research: technology transfer, licensing and spin-off.



- **President of Netval - the Italian Network for the Valorisation of Public Research** (www.netval.it) from 2014 to 2016. Re-elected for the 2017-2019 periodo. Netval associates more than 60 Italian universities and public research centres.



- **JoTTO** – co-founder of JoTTO, the joint Technology Transfer Office among Scuola Superiore Sant'Anna, Scuola Normale Superiore, IMT Lucca and IUSS Pavia (www.jointtto.it)

- **SIAF Srl** (International School of Management, (www.siafvolterra.eu)). Member of the Board

- Associate Editor of the **R&D Management Journal**

- member of the Editorial Board of the **Creativity and Innovation Management Journal**.

- Member of Società Italiana di Marketing (www.simktg.it)

- Member of Società Italiana di Management (SIMA)

- Member of the Board of Fondazione Cardinale Maffi

Lab11

- *co-founder and partner of **Lab11 srl**, spin-off company of Scuola Superiore Sant'Anna in the field of Open Innovation*

- Previously: 2002-2005: Full Professor in Business Administration, University of Salento, Lecce, Italy.
1999-2002: Associate Professor in Business Administration, University of Salento, Lecce, Italy.
1993-1999: Assistant Professor in Business Administration, Sant'Anna School of Advanced Studies, Pisa, Italy.

EDUCATION AND TRAINING

From 1982 to 1993

1988: Degree (Laurea) in Economics and Business Administration, University of Pisa (Italy).

1991: MSc in Technology and Innovation Management at Science Policy Research Unit (SPRU), University of Sussex, Brighton (UK).

1993: PhD in Business Administration, Scuola Superiore Sant'Anna, Pisa, Italy.

LANGUAGES

Italian, Spanish and English. Basic French.

RECENT COLLABORATIONS

- KNAUF
- REGIONE TOSCANA
- SVILUPPO UMBRIA
- SPINNER-REGIONE EMLIA ROMAGNA
- LOCCIONI
- TELECOM ITALIA
- GE OIL&GAS
- FONDAZIONE RICERCA & IMPRENDITORIALITA'

- EUROPEAN INVESTMENT BANK
- UFFICIO ITALIANO BREVETTI E MARCHI - MISE

RECENT PUBLICATIONS

- De Marco C., Piccaluga A. (2016), "The evolution of university spin-offs' business models", in Visintin F., Pittino D. (eds), *Fast Growing Firms in a Slow Growth Economy*, Edward Elgar.
- M. Lazzeroni and A. Piccaluga, (2015), "Beyond 'town and gown': the role of the university in small and medium-sized cities", in *Industry and Higher Education*, Vol. 29, N. 1, February, pp 11–23.
- Di Minin, A., De Marco, C. Marullo, C. Piccaluga A. et al. (2016) "Case studies on Open Innovation in ICT". JRC100823, Institute for Prospective Technological Studies, Joint Research Centre, EU Union Publication Office. doi: [10.2791/433370](https://doi.org/10.2791/433370)
- F. Cesaroni, A. Piccaluga (2015), "The activities of university knowledge transfer offices: towards the third mission in Italy", in *International Journal of Technology Transfer*
- G. Conti, A. Piccaluga, M. Granieri (2011), *La gestione del trasferimento tecnologico. Strategie, modelli e strumenti*, Springer.
- M. Bianchi, A. Piccaluga (2012), *La sfida del trasferimento tecnologico. Le università italiane si raccontano*, Springer.

CURRENT PHD STUDENTS

- Shahab Zare
- Maral Mahdad
- Valentina Cucino
- Francesca Mirizio
- Chiara De Marco
- Herica Morais Righi

RECENT INTERNATIONAL RESEARCH PROJECTS

- How do large firms innovate" (project funded by the European Investment Bank)
- Case Studies on Open Innovation (project funded by JRC Seville)

RECENT TEACHING ACTIVITIES

- High-Tech Business Venturing (PhD in Management, Scuola Superiore Sant'Anna)
- Innovation and R&D Management (MAINS Master, Scuola Superiore Sant'Anna)
- High-Tech entrepreneurship and Innovation Management (short courses at MIP-Politecnico di Milano, CRUI, Università di Trieste, Politecnico di Torino, CREA, UIBM-MISE, Netval, etc.