



ANNEX 2

BLUE_BOOST

BOOSTing the innovation potential of the triple helix of Adriatic-Ionian traditional and emerging BLUE growth sectors clusters through an open source/knowledge sharing and community based approach

Brokerage Event

Thessaloniki, June 5th 2019

AGENDA

Blue Boost Transnational Brokerage Event at Thessaloniki

Wednesday 5th of June 2019

The BLUE_BOOST Brokerage Event takes place in the framework of the project's pilot action, Brokering is crucial to the feasibility of the pilot action. There is a need both to minimize the application burden on enterprises and to provide effective matching to suitable knowledge expertise. Thus, to create the favorable ground where ideas, collaboration and networking activities can be fertilized, a 1-day transnational brokerage event is taking place at Thessaloniki about 1 month after the launch of the call, coordinated by PP3 "THESSALONIKI CHAMBER OF COMMERCE AND INDUSTRY" in close coordination with Transnational delegations composed of BLUE_BOOST PPs representatives and the participation of transnational Knowledge Providers (KPs) and the Blue MSMEs& START-UPS already "diagnosed" in local Blue Hackathons of the 7 ADRION territories which all are taking part at the event.

Transnational Knowledge Providers (KPs) and the Blue MSMEs& START-UPS were selected by their local Pilot PPs thanks to public Expression of Interest (EoI) and winners were awarded with "BLUE_BOOST travel fiches".

The event is coordinated by PP3 "THESSALONIKI CHAMBER OF COMMERCE AND INDUSTRY" and the Local Innovation Committees' members from all the territories play the role of intermediaries supporting potential beneficiaries in considering and/or choosing the most appropriate KP.

Apart from the networking of Blue MSMEs& START-UPS with KPs in view of the BLUE_BOOST Innovation Voucher Scheme, the Brokerage Event aims also at promoting more generally cooperation of Blue Growth actors from different project areas, for example cooperation between Blue MSMEs& START-UPS or between KPs from different BLUE_BOOST Regions.

PROGRAMME

08:30 - 09:00	Registration of participants
09:00 - 09:10	Welcome – BLUE_BOOST Transnational Brokerage Event Agenda Emmanuel Vlachogiannis 1 st Vice-President of the Thessaloniki Chamber of Commerce and Industry (TCCI)
09:10 - 09:30	Presentation of BLUE_BOOST Innovation Voucher Mechanism Scheme Georgios Emmanouilidis Officer of the Department of Studies and Research of the TCCI
09:30 - 11:30	Pitch Session 1 Knowledge Providers' (KPs) Presentation (5 min each)
11:30 - 12:00	Coffee Break
12:00 - 14:00	Pitch Session 2 SMEs' Presentation (5 min each)
14:00 - 15:00	Lunch Break
15:00 - 16:30	B2B Sessions (Blue MSMEs – KPs / Blue MSMEs - Blue MSMEs / Blue MSMEs- LICs / KPs – KPs etc)
16:30 - 17:00	Coffee Break
17:00 - 18:00	B2B Sessions (Continued)
18:00	Closure – End of Brokerage Event